(Please review with girls and adults participating in booth sales)

In the interest of providing a quality program, ensuring safety and providing the assurance of future booth sales for our Girl Scouts, the following procedures, etiquette and tips have been developed.

## Basics:

- Be sure to have all adults supervising a booth sale read, understand and agree to abide by all procedures and etiquette as stated here.
- Booth Sales are conducted by Troops. Individual girls and families do not conduct Booth Sales.
- Prior to booth sales, have the girls and parents/guardians review and sign the Booth Sale Etiquette Contract available in the Troop Guidebook.
- When conducting a council booth sale, print a copy the Current Signups confirmation and take it with you as the permit to your location, date and time. If two troops should show up at a Cookie Booth at the same time, please work it out as sisters to every Girl Scout. The contact person for that location is on your print out. DO NOT involve store management.
- Girl Scouts should always behave in a manner appropriate to a public place. Adults are
  responsible for the actions of themselves and the actions of their girls. Keep in mind that
  girls who are not willing to follow procedures and etiquette should not be permitted to
  participate in cookie booths.

## Security:

- Never leave girls alone and unsupervised at a booth sale. There ALWAYS needs to be an adult present and engaged.
- Keep a careful eye on the money box. Whereas girls should be encouraged to accept payment and make change, an adult should be carefully watching all financial transactions.
- If approached by individuals challenging the Cookie Program or Girl Scouting in general,
  Adults are asked not to engage in debate. Refer the individual to Kathryn Benison
  (<a href="mailto:kbenison@gscnc.org">kbenison@gscnc.org</a> 202.274.3316), Nancy Wood (<a href="mailto:nwood@gscnc.org">nwood@gscnc.org</a> 202.274.3304) or
  Colleen Cibula (<a href="mailto:ccibula@gscnc.org">ccibula@gscnc.org</a> 202.534.3773) to discuss the matter further.
- In the case of an incident where you or your Girl Scouts feel threatened, call 911 immediately and then the council emergency number 703.284.2332

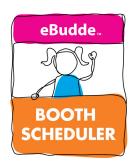
## Standards:

- There must be two adults present at all booth sales. There should be a minimum of two
  girls and a maximum of four girls present at a booth sale at any given time (maximums may
  vary per location. Refer to the Current Sign Up notes for your booth location). For larger
  troops, schedule girls to participate for shorter shifts so that every girl has the opportunity
  to participate. Troop member's friends, acquaintances, siblings (including infants) and
  pets are not permitted or appropriate at cookie booths.
- At a Booth Sale, girls should be identifiable as Girl Scouts by wearing a membership pin, uniform, sash or vest, or other Girl Scout clothing. Keep in mind that appearance makes a lasting impression and when participating in Girl Scout activities, we represent Girl Scouts. Girls and adults should dress as if they are "going to work". This is your business, represent it well.

- Remember to abide by any specific requirements identified on your Current Sign-ups print
  out specific to the booth sale location. Be sure all adults understand that we have assured
  the location managers of all stores we coordinate with that these guidelines will be
  followed. Reports of a troop's failure to comply with these guidelines may jeopardize
  future opportunities. Location managers have the right to ask anyone participating in
  booth sales to leave. Troops are to leave without comment if asked to do so.
- If you are the first troop to arrive at a booth site and are unsure of where to set up, ask the store manager or service desk personnel if there is a specific location for set up. Do not ask for special set up locations. All booth sales are to be set up OUTSIDE unless the store manager tells you that you may set up inside. Make sure girls and adults in charge dress for the weather.
- Arrive no more than 10 minutes before your scheduled time. The troop scheduled before you is scheduled until the end of their time slot and you may not sell cookies before the beginning of your time slot. Manage the transition with the previous troop without argument, please. However, if the troop following you has not shown up, you can continue to sell until they arrive. At the end of your shift, quietly pack up all items, clean up and remove all trash, and completely leave the area. All empty cases must be taken with you and not disposed of in the store's trash container. Think Recycle! If you are the last slot on the schedule, leave on time.
- Locate and show the girls where the restrooms are. Some locations do not have or do not allow public use of the rest room. Do not ask for exceptions. Girls should always use the buddy system when taking a bathroom break, getting cookies from the car, etc. But there should ALWAYS be girls at the booth site.
- If girls or adults need a food or drink break, they should eat and drink discreetly away from the booth sale. Food, drink or other items are should not be on the booth sales display. There will be no smoking by girls or adults anywhere near a cookie booth.

Remember, we are all responsible for the reputation that Girl Scouts hold in the Girl Scout Council of the Nation's Capital. Protect that reputation and our relationships with the businesses that support us with booth opportunities.

Questions? Contact your Service Unit Cookie Booth Coordinator, Association Cookie Manager or Julie Carlson, Manager of Product Sales 800.523.7898 ext. 232







Whether you use the **Booth Sale Recorder app** (for Apple or Android smart phones), or use the **Booth Sale Recorder feature** on your troop's Booth Sites tab **in eBudde**, be sure you use this feature to enter the number of cookie packages sold at each booth. Select which girls will receive credit and the information goes directly to each girl's sales.

The sales data you record will allow your Booth Sale Coordinators to know which booths are best to maximize the troop efforts by concentrating development on high yield locations.